



**Bachelor of Arts in Creative Development is a four-year program**  
**Under an administration of**  
**Puey Ungphakorn School of Development Studies,**  
**Thammasat University**

**Description of the Curriculum**

A multidisciplinary approach places emphasis on different learning disciplines which include an in-class study, field trips, a project work, social activities, and field internships. The curriculum also fosters an interdisciplinary education which promotes education system that allows students to choose their own courses that most reflect their interests and skills. Students can choose courses from three fields of study: Contemporary Community Development, Social Enterprise Development, and Volunteer Work Management; to build on core courses and other courses they are required to take. This approach will enable students to have a clearer direction of their studies.

**Academic System**

The program operates on a semester system. One academic year consists of two sessions. Each session lasts 15 weeks. There may also be a summer session which last 6 weeks.

The requirement for graduation is a completion of the total of 126 units.

	1 <sup>st</sup> Semester (August-December)	2 <sup>nd</sup> Semester (January - May)	Summer (June - July)
1 <sup>st</sup> Year	15 credits of class work	18 credits of class work	
2 <sup>nd</sup> Year	18 credits of class work	18 credits of class work	
3 <sup>rd</sup> Year	15 credits of class work	15 credits of class work	6 credits of internship
4 <sup>th</sup> Year	15 credits of class work	6 credits of class work or 6 credits co-operative education	



### Number of Students Admitted to the Program

The program admits about 100 students per academic year.

We accept applications from students graduated from high school or equivalent institution in traditional or alternative education system.

PSDS does not evaluate an applicant based on GPA or the central test scores; though we administer our own entrance examination.

### What is Creative Development?

We try to encourage students to learn from the class room, outside of the classroom, and through leaning various activities; which organized into 3 fields of study.

#### **Contemporary Community Development**

This field of study focuses on deepens knowledge and understanding in concepts and theories pertaining to diverse communities and societies to build a strong foundation for students to efficiently analyze ever changing situation in Thai community and society. Without such strong analytical skill, an analysis would be too shallow. The students will also learn to utilize tools and techniques along with develop essential skills vital for community service development work and training. Students will have an ability to integrate multidiscipline to create social innovations that suitable for the current situation.

#### **Social Enterprise Development**

This field of study provides knowledge and understanding of the nature of social enterprises and social responsible businesses as a social change agent that uses business and marketing strategies to drive change. Students will learn about design thinking, creative marketing, social impact assessment, as well as social enterprise business plan.

#### **Volunteer Management**

This field of study aims to cultivate a volunteer spirit in students. It addresses a sense of social and public responsibilities as well as an understanding in the relationship between individual and public interests that enable students to manage a continuing volunteer work. The curriculum places an emphasis on a learning experience that inspires students to be a dedicated social worker and understand civil society process in order to support the work of social development organizations. It also prepares students for future social work careers by teaching knowledge and skill vital for volunteer work management and training.



**Preliminary Works:** Work relating to community development, social service development, volunteering, social enterprise – which can be found in various types of organizations such as not-for-profit organizations, international development organizations, business organizations, state-enterprises, as well as social enterprises. Furthermore, skills and knowledge earned from the program enable students to carry out research related projects, social problem-solving work, analytical work, creative work, as well as administrate a work process.

### What do we look for in a prospect student?

Prospect students interested in this program should be individuals who have passion and motivation for social work. They must be enthusiast in volunteering, social problem-solving, environmental issues, and social injustice. Students should also be good team players and have more concern for the welfare of the general public than self interest. Most importantly, this program will require students to devote their time and effort to sharpen their skills through various activities and trainings thus they may have less free time than many of their friends from other faculties.

### First Academic Year Estimated Costs

Item	1 <sup>st</sup> Semester	2 <sup>nd</sup> Semester
Tuition : Bt 1,500 per-credit-hour	22,500.00	27,000.00
Special Fees	11,000.00	11,000.00
Other Fees	8,985.00	4,695.00
Total Costs	42,485.00	45,695.00

\***Remark** There will be an additional Bt 4,500 for TU050 enrollment fee in the 1<sup>st</sup> semester for students who have not passed the English Assessment Test.

### Second Academic Year Estimated Costs

Item	1 <sup>st</sup> Semester	2 <sup>nd</sup> Semester
Tuition : Bt 1,500 per-credit-hour	27,000.00	27,000.00
Special Fees	11,000.00	11,000.00
Other Fees	8,405.00	4,695.00
Total Costs	46,405.00	42,695.00



### Third Academic Year Estimated Costs

Item	1 <sup>st</sup> Semester	2 <sup>nd</sup> Semester	Summer
Tuition : Bt 1,500 per-credit-hour	22,500.00	22,500.00	9,000.00
Special Fees	11,000.00	11,000.00	5,500.00
Other Fees	8,405.00	4,695.00	235.00
<b>Total Costs</b>	<b>41,905.00</b>	<b>38,195.00</b>	<b>14,735.00</b>

### Forth Academic Year Estimated Costs

Item	1 <sup>st</sup> Semester	2 <sup>nd</sup> Semester
Tuition : Bt 1,500 per-credit-hour	22,500.00	9,000.00
Special Fees	11,000.00	11,000.00
Other Fees	8,405.00	4,695.00
<b>Total Costs</b>	<b>41,905.00</b>	